

# Mackenzie Stewart

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Unique, self-directed media and marketing communications professional with 9 years experience excelling at using intentional media creation and human-centered design to support digital communications for artists, nonprofits and small businesses.

## Media + Communications Experience

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### Media Producer & Content Creator

May 2021 - Present

kaleidoscopes for eyes | Wilmington, NC

- Self-motivated producer scheduling shoot logistics, securing location permits, and supporting productions during filming for commercial clients and local creatives.
- Camera operator with a commercial and artistic eye for social media content and narrative and documentary filmmaking with Sony A7sIII/II cameras.
- Technically proficient at setting-up camera, lighting, and audio equipment in studios and on location.
- Music video and nonlinear video editor proficient in Adobe Premiere Pro & After Effects.

### Marketing + Events Manager

Mar - Nov 2023

New Anthem Beer Project | Wilmington, NC

- Created and implemented marketing strategies for events and product campaigns.
- Managed digital assets for product labels, website, & social media.
- Designed product graphics and communicated with sales & production to order product labels.
- Created multimedia content for taproom & community events and product releases on Instagram, Facebook, & website.
- Managed details for weekly & monthly taproom & community events.

### Camera Operator

July 2022

*United Medical and Aesthetics*, Middle Way Marketing | Wilmington, NC

- Recorded video and monitored audio for interviews and supplementary footage for social media content with Sony A7sIII.
- Operated lighting, camera, and audio equipment.

### Reporter

Jan 2015 - Sept 2021

*Senior Voice Alaska*, Older Person's Action Group | Anchorage, AK

- Researched, interviewed, and published monthly articles & briefs detailing the impact of government policy changes on state-subsidized senior programs.
- Compiled monthly, statewide events calendar with diverse activities.
- Created graphic and written content for social platforms including Twitter, Facebook, & Pinterest.

## Media & Communications Intern

Aug 2015 - May 2016

New Sun Rising | Pittsburgh, PA

- Researched, interviewed, and published monthly articles for the website blog.
- Filmed & edited video for monthly newsletters.

## Multimedia Team Member

Nov 2015 - April 2016

The Pitt News | Pittsburgh, PA

- Collaborated with team members on content creation.
- Filmed and edited 10 videos for school events.

## Camera Operator & Editor

Oct 2015 - Jan 2016

Work Hard Pittsburgh | Pittsburgh, PA

- Filmed and edited freelance video projects for clients.
- Operated live stream camera during Google Business live event.

## Film + TV Production Experience

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### Production Assistant

Oct 2022 - Present

*The Insurrection of 1898*, PBS | Wilmington, NC

- Records detailed location scouting notes, photos & diagrams for out-of-town documentary crew.
- Assists director of photography with uploading dailies and setting up equipment.
- Compiles receipts & production releases for cast & crew.

### Art Department

Jan 2023

*Cybersecurity Recruitment Campaign*, U.S. Marine Corps | Jacksonville, NC

Set Dresser, Prop Master & Landscaper for commercial photo & video shoot.

- Motivated art department involved in tech scout & prep.
- Moved and managed business owner property & set decoration pieces at the discretion of the director.
- Managed greens & landscaping production support.

### Production Assistant

Oct 2022

*The Summer I Turned Pretty S2*, Amazon Prime | Wilmington, NC

- Compiled receipts & petty cash envelopes and ordered & delivered coffees/lunch for cast and crew.

### Art Production Assistant

Sept - Oct 2022

*The Supremes at Earl's All You Can Eat*, Searchlight Pictures | Wilmington, NC

- Compiled receipts & petty cash envelopes and ordered & delivered coffees/lunch for crew.

<b>Set Dresser</b>	<b>Aug 2022</b>
<i>Eric Larue</i> , Big Indie Little Rock   Wilmington, NC	
<ul style="list-style-type: none"> <li>Carefully moved homeowner &amp; set decor, dressed sets and purchased set decoration pieces and prints on behalf of the set decorator.</li> </ul>	
<b>Set Production Assistant</b>	<b>Jul - Aug 2022</b>
<i>Appendage</i> , Hulu   Wilmington, NC	
<ul style="list-style-type: none"> <li>Organized &amp; tracked walkie inventory and supported cast and crew.</li> </ul>	
<b>Additional Set Production Assistant</b>	<b>Jun - Jul 2022</b>
<i>Hightown S3</i> , STARS   Wilmington, NC	
<ul style="list-style-type: none"> <li>Supported cast and crew with water runs and lock-ups.</li> </ul>	
<b>Production Coordinator</b>	<b>June 2022</b>
<i>1961 Tote Bag Campaign</i> , Sunbrella   Wilmington, NC	
<ul style="list-style-type: none"> <li>Created location maps, accompanied out-of-town crew on location scout, hired and supervised 2 production assistants, rented and drove production van, and purchased food &amp; supplies for craft services.</li> <li>Ordered catered lunches &amp; breakfasts and assisted with lock-ups during shoot downtown.</li> </ul>	
<b>Additional Set Production Assistant</b>	<b>Sept 2021</b>
<i>Cha Cha Real Smooth</i> , Apple TV   Pittsburgh, PA	
<ul style="list-style-type: none"> <li>Supported cast and crew with water runs and lock-ups.</li> </ul>	
<b>Camera Operator &amp; Production Coordinator</b>	<b>May - Sept 2021</b>
<i>The Calming of the Brain</i> , Neuroscience Research Foundation   Pittsburgh, PA	
<ul style="list-style-type: none"> <li>Scheduled film shoot, conducted location &amp; tech scout, took location photos, created camera plans and shot list.</li> <li>Recorded video for interviews and b-roll for documentary with Sony Fs5.</li> <li>Set up lighting and camera equipment.</li> </ul>	
<b>Additional Set Production Assistant</b>	<b>Jul - Aug 2021</b>
<i>Anything's Possible</i> , Amazon Prime   Pittsburgh, PA	
<ul style="list-style-type: none"> <li>Supported cast and crew with water runs and lock-ups.</li> </ul>	
<b>Camera Operator</b>	<b>Dec 2019</b>
<i>The Color of Sound</i> , Loud Color Productions, LLC   Pittsburgh, PA	
<ul style="list-style-type: none"> <li>Recorded video for narrative short film per the Director of Photography with BlackMagic Ursa Mini Pro.</li> <li>Set up lighting and camera equipment.</li> </ul>	
<b>Production &amp; Editing Assistant</b>	<b>Sept 2014 - Jan 2015</b>
The Alaska Channel   Anchorage, AK	
<ul style="list-style-type: none"> <li>Edited content for the Alaska Channel Fairbanks.</li> <li>Provided production assistance for local commercials and music videos.</li> <li>Organized and inventoried equipment room.</li> </ul>	

# Education Experience

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## Substitute Teacher

Nov 2022 - Mar 2023

GLOW Academy | Wilmington, NC

- Supervised classroom of 15-25 students.
- Followed written instructions from the lead teacher.
- Assisted students with math, science & English.

## KEYS Math & Science Tutor

Oct – Dec 2021

AmeriCorps, Brashear High School | Pittsburgh, PA

- Clarified algebra II, precalculus, chemistry, and physics concepts to high school sophomores, juniors, and seniors in class and in after-school tutoring.
- Scheduled and followed-up with students about tutoring appointments.
- Provided mentoring and emotional support to youth as needed.

## Media Production Equipment & Services Library Specialist

Oct 2019 - May 2021

University Library System, University of Pittsburgh | Pittsburgh, PA

- Circulated film and audio equipment to university students, staff, and faculty.
- Supervised, trained, and scheduled a team of 10-15 student workers in circulation of A/V equipment.
- Inventoried, tested and restored film and audio equipment, including camera, lens, audio, and lighting kits.
- Instructed unfamiliar patrons on equipment usage and best practices in person, with presentations, and digitally via video tutorials and visual guides.
- Maintained and formatted information for equipment lending website and informational guides.

## Media Production Equipment & Services Student Worker

Oct 2017 - Aug 2019

University Library System, University of Pittsburgh | Pittsburgh, PA

- Circulated film and audio equipment to university students, staff, and faculty.
- Inventoried, tested, and restored film and audio equipment including camera, lens, audio, and lighting kits.
- Instructed unfamiliar patrons on equipment usage and best practices.

## Film Editing Lab Tutor

Sept - Dec 2016

Film & Media Studies Program, University of Pittsburgh | Pittsburgh, PA

- Tutored Film Studies peers in Adobe Premiere Pro & Audition.

## Film Studies Office Assistant

Aug 2015 - Aug 2016

Film & Media Studies Program, University of Pittsburgh | Pittsburgh, PA

- Organized and maintained filing system.
- Created and customized event flyers.
- Scheduled events for University Film & Media Studies Program.

## Technical Skills

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**Copywriting** – Technical for Newspapers, Websites, Social Media

**Camera Operating** – Sony A7sii/iii & FS5/7 | BlackMagic Ursa Mini | Canon 5D Mark ii/iii

**Nonlinear Video Editing Software** – Proficient in Premiere Pro

**Color Correction & Additional Effects** – Proficient in Premiere Pro, After Effects, & Photoshop

**Website Maintenance** – Proficient in WordPress, BlueHost, & CraftPeak

**Social Media Management** – Proficient in Notion, Meta Business Suite for Facebook & Instagram

**Graphic Design** – Proficient in After Effects, Illustrator, Photoshop, & Canva

**Petty Cash Envelope** – Proficient in CASHet

**Library Management Software** – Proficient in Voyager ILS & Alma Ex Libris

## Education & Credentials

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**B.A. Film & Media Studies and Anthropology** | University of Pittsburgh, Pittsburgh, PA **Aug 2015 – Aug 2019**

Film Production Concentration. Certificate in Children's Literature. Graduated *summa cum laude*.

**Film, Broadcast & A/V Production** | King Career Center, Anchorage, AK **Aug 2013 – May 2015**

Learned theoretical and technical film production and broadcast journalism. Interned at The Alaska Channel as a video editing intern (Fall 2014) and Senior Voice Alaska as a reporting intern (Spring 2015).

**High School Diploma** | Steller Secondary School, Anchorage, AK **Aug 2012 – May 2015**

Blue Ribbon alternative school devoted to the creation of independent, courageous people capable of dealing with the shifting complexities of the modern world.

## Scholarships

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**Benjamin A. Gilman Scholarship Recipient** **Nov 2016 – Jan 2018**

U.S. Department of State

Recipient for Spring 2017 Study Abroad in London, UK to study experimental filmmaking. Volunteered at Sto-Rox High School for the Follow-on Service Project for 2017-18 school year.

**Samuel T. Owens, Jr. Fellowship Recipient** **Jan 2016 – Apr 2019**

University of Pittsburgh Financial Aid Office

Identified for each semester from Spring 2016 – Spring 2019 as a low-income student with high promise of academic achievement.

## Research

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### **Bodies In Motion**

**Jan - Apr 2016**

University of Pittsburgh Year of the Humanities Grant

Bodies in Motion, a collaboration between the Film & Media Studies Program, and the School of Health and Rehabilitation Sciences, explored the history of the arts and sciences of recording movement while challenging ableist conceptions of what constitutes normal and beautiful human movement and offering alternative points of view.

Selected to participate as filmmaking student by Film & Media Studies faculty to record video of the Pittsburgh SteelWheeler and edit *Arm Sequence* with a group of Film & Media Studies and HRS students.

## Volunteering

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### **Theatre Greeter**

**Nov 2023**

Cucalorus Film Festival | Wilmington, NC

- Greeted guests and filmmakers at Thalian Hall & Filmmakers Lounge.

### **Volunteer Tree Scientist**

**Sept 2023**

Cape Fear River Watch | Wilmington, NC

- Greeted students at assigned booth and shared information on tree ring growth at Lake Fest 2023 children's science education event.

### **Event Volunteer**

**Sept 2023**

Coastal Land Trust | Wilmington, NC

- Assisted with community foodtruck event set-up.

### **Summer Camp Volunteer**

**May - June 2022**

DREAMS of Wilmington | Wilmington, NC

- Assisted lead teacher in helping students with art projects.
- Prepared lunches by cutting vegetables and organizing supplies.

### **Volunteer Filmmaking Instructor**

**May 2016 - May 2018**

Sto-Rox High School | Pittsburgh, PA

- Designed theoretical and technical filmmaking curriculum for high school chemistry and women's literature students.
- Taught filmmaking concepts, smartphone camera cinematography, and non-linear editing in Adobe Premiere Pro.
- Screened and graded student films on effective communication, completion, and creativity.

## Publications & Awards

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<i>Blog Book Review: Forever Young by Hannah Strong</i> Writer   New Review of Film and Television	<b>Feb 2024</b>
<i>The best time to prepare for an emergency is right now</i> Writer   Senior Voice Alaska Merit Award from 2022 National Mature Media Awards	<b>Sept 2021</b>
<i>Payee Representatives scramble to continue service</i> Writer   Senior Voice Alaska Second Place Topical Issues Award from 2021 North American Mature Publishers Association	<b>May 2021</b>
<i>Senate hears testimony on Pioneer Home rates bill</i> Writer   Senior Voice Alaska Merit Award from 2020 National Mature Media Awards	<b>Mar 2020</b>
<i>Pioneer Home residents file lawsuit over rate increases</i> Writer   Senior Voice Alaska Merit Award from 2020 National Mature Media Awards	<b>Feb 2020</b>
<i>Senior Benefits Restored; Pioneer Homes rates go up</i> Writer   Senior Voice Alaska Merit Award from 2020 National Mature Media Awards	<b>Sept 2019</b>
<i>Senior centers asses after riding out earthquake</i> Writer   Senior Voice Alaska Second Place Topical Issues Award from 2019 North American Mature Publishers Association	<b>Jan 2019</b>
<i>Improving online 'health literacy'</i> Writer   Senior Voice Alaska Gold Award from 2016 National Mature Media Awards	<b>May 2015</b>

## Film Screenings & Awards

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<i>All the Way x Chris Mozy</i> Music Video   Producer, Director, Camera Operator, Editor 2022 Gutterbliss Film Festival in Wilmington, NC	<b>Jul 2022</b>
<i>when she opens her eyes</i> Narrative Short   Producer, Director, Camera Operator, Editor 2022 48 Hour Film Project in Wilmington, NC	<b>May 2022</b>
<i>Colors: Pitt Pantry</i> Narrative Short   Producer, Director, Writer, Camera Operator, Editor 2019 Pitt Pantry Hunger Banquet in Pittsburgh, PA	<b>Mar 2019</b>

## **YELLOW**

**Apr 2017**

Experimental Short | Director, Writer, Camera Operator, Editor  
2023 Essay Film Festival in Wilmington, NC  
2019 British Film Institute Future Film Festival in London, UK  
2018 Birkbeck Young Voices Film Festival in London, UK  
Winner of Best Picture at 2018 Pitt Film Fest in Pittsburgh, PA  
2017 University of Pittsburgh Film Studies Symposium in Pittsburgh, PA

## **Stars**

**Sept 2014**

Experimental Short | Director, Camera Operator, Editor, Score  
2015 Solstice Film Festival in Anchorage, AK  
Winner of Best Edit at 2015 Two Oceans Film Festival in Anchorage, AK

## **References**

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### **Danelle Avellino**

Chemistry Teacher | Brashear  
High School  
Crane Ave  
Pittsburgh, PA 15216  
davellino1@pghschools.org

### **Catherine Bayley**

Set Decorator | SG Studios  
1223 N 23rd St  
Wilmington, NC 28405  
catherinebayley@gmail.com

### **Artemis Fannin**

Producer | 371 Productions  
790 N Milwaukee Street Suite 328  
Milwaukee, WI 53202  
artemis@371productions.com

### **April Jordan**

Math Teacher | GLOW Academy  
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Wilmington, NC 28405  
ajordan@glowacademy.net

### **Brad Lichtenstein**

Director | 371 Productions  
790 N Milwaukee Street Suite 328  
Milwaukee, WI 53202  
brad@371productions.com

### **Veronica Nargi**

Librarian | University of Maine  
46 University Dr  
Augusta, ME 04330  
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### **Amber Niedomys**

Counselor | CAPA H.S.  
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Pittsburgh, PA 15222  
aniedomys1@pghschools.org

### **Lindsey Walters**

Taproom Manager | New Anthem  
Beer Project  
110 Greenfield St.  
Wilmington, NC 28401  
taproom@newanthembeer.com

### **David Washburn**

Editor | Senior Voice  
3340 Arctic Blvd #106  
Anchorage, AK 99503  
editor@seniorvoicealaska.com

### **Chris Willis**

Production Manager | New  
Anthem Beer Project  
110 Greenfield St.  
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production@newanthembeer.com

### **Scott Wolovich**

Executive Director | New Sun  
Rising  
112 E Sherman St.  
Millvale, PA 15209  
scott@newsunrising.org

### **Ben Woods**

Electrician | Sunset Lighting &  
Grip  
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